



Luminis Health
Doctors Community Medical Center
Golf Invitational

Sponsorship Opportunities

The Country Club at Woodmore

Mitchellville, MD

June 20, 2023



Luminis Health
Doctors Community Medical Center
Golf Invitational

The 2023 Luminis Health Doctors Community Medical Center Golf Invitational brings the excitement of golf to Prince Georges County in an event that will support our ongoing efforts to increase health outcomes in our local communities.

The Luminis Health Doctors Community Medical Center Golf Invitational will feature:

- A day on the Arnold Palmer-designed 18-hole golf course at The Country Club at Woodmore, which has a distinguished reputation as one of the area's most challenging and esteemed courses.
- Networking and socializing with Luminis Health executives and other members of the business community.
- An awards ceremony featuring a luncheon and an exciting raffle.
- An opportunity to make an impact by providing resources to continue our work in behavioral health, health equity, women's health and more.



Do not miss the chance to participate in this signature event. For more information please contact:
Darin Hutchins, Special Giving Officer
Dhutch100@luminishealth.org
301-552-8670



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You can help support the health and well-being of the residents of Prince George's County and the region with quality health care services. Luminis Health Doctors Community Medical Center is addressing health equity through our focus on behavioral health, women's health, community health and other programs.

Behavioral Health

Prince George's County serves a population of nearly one million residents, yet only two acute inpatient psychiatric units existed in the county. In 2019, more than half of the adult psychiatric admissions from Prince George's County (1,900 admissions) were admitted in an out of county hospital. Luminis Health is addressing this need through the new Behavior Health Pavilion on the campus of Doctors Community Medical Center. Your support will help us provide services, including behavioral health urgent care, psychiatric day treatment, substance use treatment and other mental health services, including services for children and adolescents.

Women's Health

Luminis Health Doctors Community Medical Center is also working to addressing health disparities for women. In 2018, expectant mothers in the county held their prenatal

visits with a medical professional near their homes here within Prince George's County. However, when it was time to deliver, 80% of those women went outside the county to deliver their babies. Additionally, the maternal mortality rate for Black women in Prince George's County is 37.4%, which is 50% higher than the national average. Luminis Health Doctors Community Medical Center is expanding Women's Health services, ultimately allowing more women to deliver their babies closer to where they live and work, enhance prenatal and postnatal care, and help women and babies maintain and improve their overall health and well-being.

Community Health

Luminis Health is committed to the Pathways to Population Health Framework, connecting population health and community health. We are focused on reducing cancer, heart disease, increasing education and screening for diabetes, increasing access to behavioral health, as noted above, and addressing social determinants of health.

Your participation in the 2023 Luminis Health Doctors Community Medical Golf Invitational will financially support our efforts in these and other services that will improve the health of Prince George's County residents.

Whether you enjoy golfing or networking and socializing this is the event for you. We hope to see you there this year!

Luminis Health Doctors Community Medical Center

2023 Golf Invitational Sponsor Levels

\$40K Invitational Sponsor (1 available)

- As the 2023 Golf Invitational Presenting Sponsor you will be recognized on all media and print materials as the Invitational Presenting Sponsor
 - LHDCMC Golf Invitational presented by **YOUR COMPANY**
- 2 Foursomes of golfers
- Opportunity for a Luminis Health chief level executive to play on your team
- Recognition at the start of the tournament
- Recognition at the podium during awards luncheon
- Bring greetings to the attendees during the awards luncheon
- Logo placement on the tournament gift bag
- Opportunity to add a sponsor promotional item to the tournament gift bag
- Prominent "Presented by" represented on main tournament signage
- Branded recognition on all golf hole signs
- Reserved seating at the awards luncheon
- Commemorative framed group photo as 2023 Invitational Sponsor



\$25K Platinum Level Sponsor (4 available)

- Recognition on all media and print materials
- 2 Foursomes of golfers
- Opportunity for a Luminis Health vice president level executive to play on your team
- Recognition at the podium during awards luncheon
- Opportunity to add a sponsor promotional item to the tournament gift bag
- Prominent logo placement on tournament signage
- Logo placement at 4 tournament hole signs

\$10K Gold Level Sponsor (12 available)

- Recognition on all media and print materials
- 1 Foursome of golfers
- Opportunity to add a sponsor promotional item to the tournament gift bag
- Logo placement on tournament signage
- Logo placement at 2 tournament hole signs

\$5K Silver Level Sponsor (15 available)

- Recognition on all media and print materials as a Silver Sponsor
- Recognition on tournament welcome signage
- 1 Twosome of golfers
- Recognition at 1 tournament hole sign

\$5K Social Sponsor (Non-golfers; 5 available)

- Recognition on all media and print materials as a Social Sponsor
- Recognition on tournament welcome signage
- 1 Twosome for the golf clinic
- Recognition at 1 tournament hole sign

***All sponsor levels include the awards luncheon**



Additional Sponsor Opportunities

\$15K Awards Luncheon Sponsor (1 available)

- Recognition as the Awards Luncheon Sponsor on all media and print materials
 - Awards Luncheon presented by **YOUR COMPANY**
- Recognition at the podium during the luncheon
- Sponsor Signage at the luncheon
- 1 Twosome for the invitational or admission for 2 at the golf clinic

\$7.5K Clinic & Non Golf Experience Sponsor (1 available)

- Recognition as the Clinic & Non Golf Experience Sponsor on all media and print materials
 - Clinic & Non Golf Experience present by **YOUR COMPANY**
- Sponsor Signage at the clinic
- Admission for 2 at the golf clinic and all hospitality

\$2.5K Hole in One Sponsor (4 available)

- Recognition as a Hole in One sponsor
- Company logo on special signage at the designated hole

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